

**THE
ARCHITECTURAL
REVIEW**



**The world's
most influential
architecture
magazine
Media
Information
pack 2011**

The Architectural Review,
first published in 1896,
presents a well-respected,
thoughtful and critical vision
of contemporary global
architecture. As a stimulating,
rich source of ideas and
inspiration it remains unrivalled



AWARDS

- Winner of IBP Monthly Magazine of the year 2010
- Catherine Slessor, winner of BSME Awards Editor of the year 2010
- Violetta Boxill & Cecilia Lindgren, winner of PPA Awards Designer of the year 2010

Readership

Thousands of architectural professionals in over 130 countries pay for the AR, which has established itself as the world's favourite architecture magazine.

Nearly 75 per cent of readers have a personal subscription to the AR,

with all subscribers split evenly across age groups.

Finally, 98 per cent of readers keep the AR for reference after use. So your ad will be seen again and again by readers, just at the moment they are looking for design ideas and product inspiration.

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July 2009 to June 2010
13,352
Audit issue (April 2010)
12,943



READERSHIP BY JOB FUNCTION

70%

ARCHITECT

20%

ARCHITECT
PROFESSIONAL

1%

LANDSCAPE ARCHITECT

5%

ARCHITECTURAL
ASSISTANT

2%

PROPERTY DEVELOPER

2%

INTERIOR DESIGNER

20%

NORTH AMERICA

11%

EUROPEAN (OTHER)

54%

EUROPEAN UNION

2%

SOUTH/CENTRAL
AMERICA

4%

MIDDLE EAST/AFRICA

9%

ASIA PACIFIC

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1

2

3

4

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Online

Web statistics

160,000 page impressions per month

(June – November 2010 average 158,469)

36,000 users per month

(June – November 2010 average 36,494)

Average user session – 7mins.

Skyscraper, MPU, sponsored posts and site sponsorship available.

Please contact Nick Roberts for more information.

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DEADLINES AND DETAILS

Frequency
Monthly (12 issues)

Publication
First week of every month

Advertising closing date
4 weeks prior to publication

Advertising copy date
2 weeks prior to publication

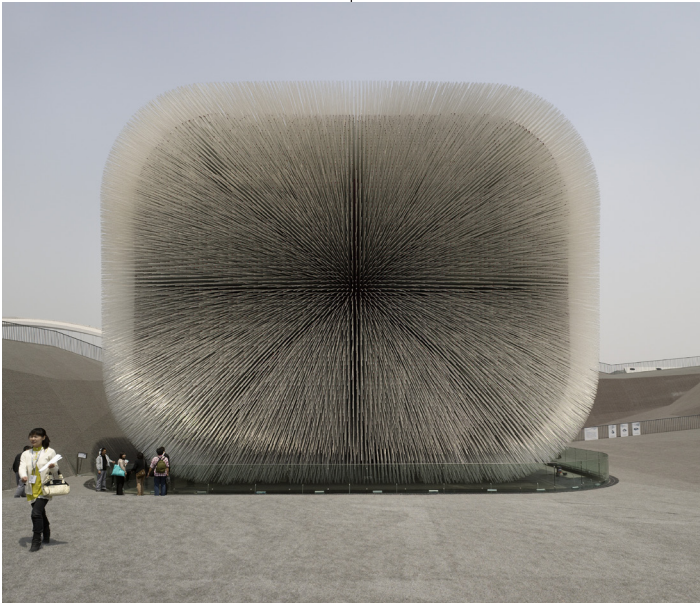
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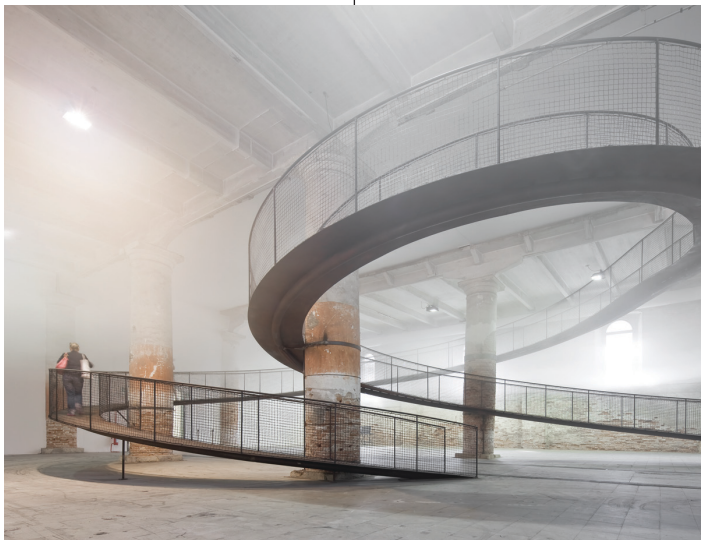
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Sponsorship opportunities



The Architectural Review offers a wide range of sponsorship opportunities, which can be specifically tailored to meet your promotional needs.

THE AR AWARDS FOR EMERGING ARCHITECTURE

Founded in 1999, the AR Awards for Emerging Architecture have grown into the most prestigious awards programme for young architects in the world, giving emerging practices an invaluable impetus on their trajectory to wider stardom.

Awards are given for excellence across a broad spectrum of design. All projects must be built & the cut off limit for age is 45. Sponsorship offers a unique opportunity to support this influential international architectural awards scheme and demonstrate your commitment to the architects of the future as they become mature designers.

AR AT MIPIM

MIPIM, the international property market, attracts over 30,000 delegates to Cannes annually every March. Part of this is the MIPIM AR Future Project Awards, which are now in their tenth highly successful year. They

celebrate projects in design or under construction, and consist of seven categories.

The awards offer a unique marketing opportunity to associate your company with quality design solutions to clients' needs at Europe's premier property event, and to market to some of the most influential people within property and construction.

AR HOUSE

AR House is a major new award for the best one-off house in the world, with a prize fund of £10,000. The commission for a private house is one most architects tackle in their careers, often using it as a testing ground for architectural experimentation.

The inaugural award attracted over 200 entries which were judged by a distinguished international jury of David Chipperfield (UK), Sou Fujimoto (Japan), Alberto Campo Baeza (Spain) & AR Editor Catherine Slessor.

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