

FOR HEALTHCARE LEADERS

HSJ

EFFICIENCY

Lead the
efficiency drive

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28th February 2014

We are currently looking for organisations to partner with *HSJ* to produce our February 2014, *HSJ Efficiency* supplement.

Published early next year, David Nicholson will no longer be chief executive of NHS England, yet the efficiency challenge he set will remain and the 2015 deadline to make £20bn in savings will loom large.

Given that many of the easy wins have now been found, the NHS must now look to the *private sector*.

This *HSJ Efficiency Supplement* will look at how the *private sector* can help the NHS to meet the efficiency challenge.

Divided into key sections and designed in partnership with sponsors, it will explore areas such as:

- How technology can help the health service operate more efficiently
- How clinicians are being engaged in the issue of cost savings
- How the specific challenges with A&E are being confronted
- How the move to care closer to home is being supported
- How excellent patient care is being delivered alongside efficiency improvements

The supplement offers an excellent opportunity for *private sector* organisations to showcase how they are helping the NHS meet the challenges of the current climate.

Suggested case study/thought leadership chapters include:

Technology and Efficiency

How can technology help the NHS meet efficiency targets? How are point of care systems helping clinicians work more effectively while also ensuring excellent patient care? How can data analysis help NHS organisations understand where there are potential efficiency savings to be made?

more overleaf.....

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Clinicians and Efficiency

What role do clinicians have to play in creating a more efficient NHS? How can they be engaged in budgetary issues? What training and coaching is needed?

Efficiency in A&E

How have the winter pressures on A&E been confronted? How can patient flow through A&E be optimised? How can patients be redirected to other services? How can the private sector support this?

Moving Care Closer to Home

How can pressure on secondary care be reduced? How can the private sector help reduce reliance on secondary care?

Service Redesign

How can the NHS redesign services to run more efficiently? What lessons can it learn from the private sector and the tools used within it?

Roundtable Debate/Survey:

The halfway point: where now with the Nicholson Challenge? A debate to explore the progress there has been so far with the £20bn efficiency savings target, and where trusts need to go in the next two years. Why are finance directors no longer optimistic about meeting their savings targets? What can *private sector* organisations do to help NHS trusts go beyond the easy wins and meet the 2015 deadline?